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ABSTRACT The result of an exhaustive review of literature on the subject of film audiences, this bibliography is intended to provide film scholars with a reference tool, to act as an impetus for renewed research interest in the often neglected areas of film audience uses and gratifications, and to provide an update to UNESCO's 1961 bibliography concerning the influence of film on children and adolescents. The 91 entries, drawn from both English language and foreign journals, provide information on a variety of topics, including the following: United States films and foreign audiences, the non-filagoer, patterns in mass media use, film preferences under conditions of threat, mass media in an underdeveloped village, Soviet film audiences, Hollywood films on the British screen, needs of motion picture audiences, the repeat audience for movies on television, female responsiveness to erotic films, the beginnings of gay cinema in Los Angeles, and intrusive and repetitive thought after a depressing film. Lists of sources searched and of additional bibliographies are appended. (FL)

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A BIBLIOGRAPHY OF FILM AUDIENCE RESEARCH SINCE 1960

by

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A BIBLIOGRAPHY OF FILM AUDIENCE RESEARCH SINCE 1960

The following bibliography, consisting of 91 entries, is the product of an exhaustive literature search on the subject of film audience research articles (books, convention papers, and other unpublished works are not included) using empirical methodology since 1960 (a five page document detailing the sources searched and key words used in the literature search is available from the author). Thus, articles whose content was of a contemplative, conjectural, reflective, or philosophical nature have not been included here (which is in no way a statement on the importance or value of such literature). It is the author's hope that this bibliography will provide at least three services: (1) to provide the interested film scholar with a handy reference tool that may be employed in his/ her own research; (2) to act as an impetus for renewed and vigorous scholarly research interest in such virtually neglected areas as film audience uses and gratifications; and (3) to provide a comprehensive update to UNESCO's 1961 publication, The Influence of the Cinema on Children and Adolescents: An Annotated International Bibliography. Finally, I should note that research reports in which the focus of investigation was other than the film audience per se (e.g., the myriad studies on filmed or televised aggression and anti-social behavior) have not been included.

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A BIBLIOGRAPHY OF FILM AUDIENCE RESEARCH SINCE 1960

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Attendance
Attended
Attending
Audience
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